

A New Era In Flexibility And Autonomy

Offering complete flexibility in how you purchase, design and optimise your industrial software

The Transition to Subscription



FLEXIBILITY AND BUSINESS AGILITY

are driving the demand for subscription licensing over traditional perpetual licenses



MINIMISING UP-FRONT INVESTMENT

is a major driver in the shift to subscription licensing

REDUCTION
OF TOTAL
COSTS

and alignment with innovation is key in the transition to subscription licensing

ALIGNMENT OF COSTS

WITH VALUE CAPTURE

was cited as one of the major drivers in the shift to subscription licensing

Source: McKinsey & Company B2B Software Purchase Decision-Maker Survey 2015

Rationale of Subscription Licensing



Reduce the rigidity of integration for your industrial control system



Remove the upfront costs and cashflow burdens for your industrial software



Reduce the complexity of managing multiple vendor software licenses



Reduce the complexity of system design to help accelerate your digital transformations



Remove the boundaries of system architecture variations to accommodate expansion

Value of AVEVA Subscription

AVEVA Flex Subscription options, give you access to our comprehensive software portfolio and transformative technologies – as and when you need it.

Helping drive serious business agility and digital transformation with a host of benefits including:

- Technical Flexibility
- Commercial Flexibility
- Architectural Flexibility
- Support Flexibility

for more visit: aveva.com/subscription

